

# MOMENTUM

## Routine Immunization Transformation and Equity



### INDIA

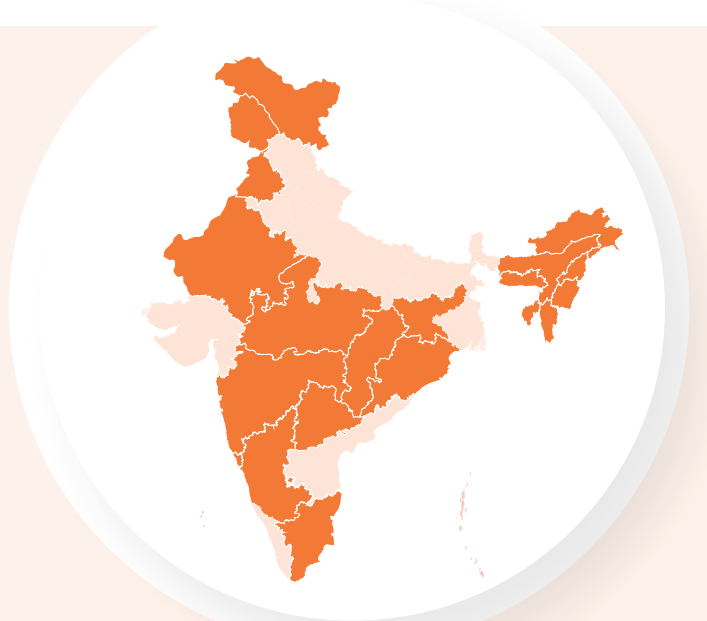
#### Reaching the hard-to-reach with COVID-19 vaccination

From August 2021 to December 2024 the Government of India and the Ministry of Health and Family Welfare partnered with USAID MOMENTUM Routine Immunization Transformation and Equity (the project) to develop a holistic approach to increase the uptake and acceptance of COVID-19 vaccines among marginalized and hard-to-reach populations across 18 states and union territories in India.

#### ACCOMPLISHMENTS BY THE NUMBERS

The project worked in **298** districts across **18** states/union territories.

 Directly supported the administration of **~15.6 million** COVID-19 vaccines, of which **~6.7 million** doses were administered to people from highly vulnerable groups.



Trained more than **105,000** health and frontline workers on communication strategies and planning and organization of COVID-19 vaccination sessions.



Provided technical support to help reallocate approximately **1.7 million** vaccine doses nearing expiration and ensure their use.

#### Gender Breakdown of Health and Frontline Workers Trained



Identified and provided technical support for the redistribution of approximately **3.9 million** vaccine doses based on demand from states.

#### POWER OF COORDINATION & PARTNERSHIPS



Identified and funded **26** partners to reach priority populations and increase the uptake of COVID-19 vaccines.



Built community ownership of COVID-19 vaccination through **380+** local partnerships with faith-based organizations, business associations, community leaders, and others.



Facilitated more than **150** national and subnational policy and COVID-19 task force meetings to strengthen the COVID-19 response.

#### COMMUNITY ENGAGEMENT: BUILDING VACCINE CONFIDENCE



Reached nearly **62 million** people with COVID-19 vaccine-related messaging in 12 local languages.