

Empowering FP/RH innovations for scale

MOMENTUM Innovation Accelerator

Summary and user's guide

Scale-up guide

Toolkits and templates

Scale-up lessons and case studies



USAID
FROM THE AMERICAN PEOPLE



Scaling up FP/RH innovation is crucial, but currently it faces challenges



Innovations are necessary to achieve your collective health goals

The global community is behind pace in achieving **family planning (FP) and reproductive health (RH) goals**. As of 2020, in a report by the Guttmacher Institute, **218 million women of reproductive age in low- and middle- income countries (LMICs) had an unmet need for modern contraception**. Furthermore, as reported by the UNFPA, 111 million unintended pregnancies occur in LMICs every year, accounting for 49% of pregnancies, of which 60% will end in abortion. As of 2021, according to WHO, 45% of abortions were considered unsafe. Overall, efforts to meet demand are **lagging behind global goals**.

Innovations are necessary to accelerate progress but require investment and other meaningful support to get to scale. The FP/RH market has unique and changing dynamics, such as increasing **product and service delivery options** and opportunities for **self-care**, which necessitate specific focus. Additionally, **voluntarism and informed choice** are key principles that guide U.S. Agency for International Development (USAID) programming, as well as ensuring that users are being offered a broad range of methods.

Given these dynamics, and the broad range of stakeholders involved, careful planning and prioritization of FP/RH innovations is needed.



Stakeholders face challenges in helping to scale-up innovations

“It would be amazing to have a guide that actually answers the question of how to prioritize within a country, as it’s one of your most important considerations.”

– Global donor in FP/RH innovations

“It’s really difficult to convene different government stakeholders and build alignment and buy-in, as different agencies are speaking different languages.”

– FP/RH innovator





“Overall, the sustainability of innovations post-project has been really low due to mismatch between financing needed and what is offered.”

– USAID Mission

Given this need, the resources in Empowering FP/RH Innovations for Scale are designed to help accelerate progress (*details on next page*)

Empowering FP/RH Innovations for Scale is a set of resources to accelerate progress

Empowering FP/RH Innovations for Scale is a set of resources to provide an approach to stakeholders to better assess and support the scale-up of FP/RH innovations and accelerate progress towards FP/RH goals. Along with a summary, this includes a scale-up guide, toolkits and templates, and scale-up lessons and case studies. These resources are not exhaustive and build off and reference other tools and resources (*see conclusion*).






Resources included	Content covered	Focus of this document
 Summary and user's guide An overview of the resources shared and guidance on how to use them	Describes context for how resources can be used together and provides initial overview of resources, key stakeholders, and users	
 Scale-up guide A guide to identify, evaluate, and support FP/RH innovations for introduction and scale-up	Shares a guide for approaching FP/RH innovation scale-up through four chapters: <ul style="list-style-type: none"> • Align on a vision • Expand horizons • Evaluate potential • Support sustainably 	
 Toolkit and templates A comprehensive collection of all PPT and Excel templates referenced in the scale-up guide for facilitators to utilize	Provides materials that can be utilized for various tasks, including conducting meetings, aligning on goals, identifying barriers and drivers, and evaluating and prioritizing innovations	<div style="background-color: #e0f2f1; width: 100%; height: 100%;"></div>
 Scale-up lessons and case studies A set of insights based on experiences in FP/RH innovation scale-up	Illustrating lessons in practice through: <ul style="list-style-type: none"> • Country-level lessons • Innovator case studies • Lessons by introduction and scale-up components - <i>such as market & user considerations</i> • Cross-cutting lessons – <i>such as by innovation type</i> 	

The Empowering FP/RH Innovations For Scale suite of resources can be found at : <https://usaidmomentum.org/resources/>

Resources for various stakeholders

These resources were designed for various stakeholders, but with key audiences in mind, including innovators, public health officials, donors and funders, investors, and implementing partners. Stakeholder can use these resources differently can adapt or separate them as needed. The table below highlights these user groups and the questions these resources can help address. Users can also serve as “facilitators,” helping navigate others through this guide.

This list of stakeholders is also not exhaustive. Other user groups, with other needs, could include community organizations (for example, considering how to prioritize different innovations locally), health care professionals (for example, identifying sources/types of innovations), academic and research institutions (for example, considering innovation impact).

Stakeholder groups	Illustrative names and titles	Example key questions resources address ¹
Innovators 	Pooja Chief executive officer at a start-up innovating in RH	<ul style="list-style-type: none"> • What are the key criteria that stakeholders look at when evaluating FP/RH innovations? • Who are the right stakeholders to engage for country-level innovation scale-up?
Public health officials 	Valence Deputy director of FP in LMIC	<ul style="list-style-type: none"> • What role do innovations play in achieving your FP/RH goals? • How can you best prioritize between different innovations? • Who are the key stakeholders to bring together for additional technical expertise and resources?
Donors and funders 	Caroline USAID Mission FP team lead	<ul style="list-style-type: none"> • What criteria are other stakeholders using in this space? • What are best practices in gathering evidence for innovation evaluation? • Which other stakeholder can you engage to ensure sustainable scale-up?
Investors 	Jeannine Head of LMIC-based impact investing firm	<ul style="list-style-type: none"> • How can you build a pipeline for FP/RH specific innovations? • What FP/RH-specific investment criteria can you consider? • What sustainable business models can help FP/RH innovations generate long-term value?
Implementing partners 	Lance Project manager for NGO working alongside donor	<ul style="list-style-type: none"> • What are the key considerations to make innovations sustainable? • How can you prioritize the different innovations you are supporting? • How can you engage with donors and other officials to support scale-up?

1. Not exclusive or exhaustive. Detailed user considerations are also shared per chapter. One individual or organization can fill more than one role.

Toolkit and templates: Table of contents

This document serves as an addendum to the scale-up guide and the overall Empowering FP/RH Innovations for Scale set of resources. Each chapter mirrors the scale-up guide and offers templates to help users and facilitators along their journey of FP/RH innovations. These templates are in PPT format so they can be used in meetings, but there is an additional template in Excel format that can also be used, which overlaps with certain sections in this document.



Chapter



Toolkits and templates

A	Align on a vision	<ul style="list-style-type: none"> • Goal analysis • Kickoff meeting
B	Expand horizons	<ul style="list-style-type: none"> • Sources of innovation • Barrier and root-cause identification
C	Evaluate potential	<ul style="list-style-type: none"> • Evaluation criteria • Criteria weighting • Scoring and prioritization
D	Support sustainably	<ul style="list-style-type: none"> • Reflection and review • Review meeting
Conclusion and resources		<ul style="list-style-type: none"> • Conclusion • Additional resources • Disclaimers

A

Empowering FP/RH Innovations for Scale

Align on a vision

Empowering FP/RH innovation by identifying and prioritizing key goals, understanding existing barriers, bringing the right stakeholders together, and aligning on resources available



Additional materials for chapter A

Content area

Template

Identifying goals and priorities

Goal analysis

Goal analysis: Example

Goal/Metric	Target	Current	Recent Progress and Efforts	FP/RH-related Barriers
mCPR	85%	72%	Only 2% increase in past 5 years despite contraceptive availability	Low demand for contraceptives
Unmet need	25%	42%	Decreased from 50 to 40% in past year	Limited distribution channels for FP/RH
Maternal mortality (per 100,000)	70	100	Mortality rate increasing in past few years in select regions	Low FP access in contraceptive in some regions

Areas where FP/RH innovations can have most value:

- Increasing demand for contraceptives and other FP/RH services
- Improving efficacy of contraceptives and other commodities

Broader healthcare system and governance challenges to consider:

- Low health insurance coverage for open-financing ability for users to pay
- Institutional challenges in delivering services in rural regions

Other priority considerations in supporting innovations:

- Reducing school dropout for adolescent and youth given unmet need for education
- Maintaining local manufacturing to supply chains where possible
- Increasing funding and support from private sector stakeholders as part of national policy initiative

Bringing stakeholders together

Kickoff meeting

Kickoff meeting: Example

Example agenda: Innovation Review Committee Kick Off for Country X

Pre-work	Illustrative Agenda (3 hours)	Output
Synthesizing national FP/RH priorities, goals & current state	Aligning on key FP/RH priorities and discussing goals	Initial weighting of criteria for prioritization
Identifying existing efforts on FP/RH, and resources to support innovations	Identifying current state and key barriers to progress	Avenues defined to identify resources available
	Discussing role of FP/RH innovations to achieve goals	
	Identifying available resources for FP/RH support	
	Reviewing and refining prioritization criteria for innovations	
	Discussing resources to build out pipeline	
	Aligning on key sub-committees and technical working groups	

Each of the additional materials includes a **filled-out example** and a **blank template** to use.

Before using a template, be sure to also review the filled-out example, the respective section in this guide, and any other supplementary materials and research.

Goal analysis: Example

Informed by barriers and drivers assessment

Example goals, progress, and barriers

Goal/Metric	Target ¹	Current	Recent Progress and Efforts
mCPR ¹	65%	12%	Only 3% increase in past 5 years despite contraceptive availability
Unmet need	25%	40%	Decreased from 50% to 40% in past year
Maternal mortality (per 100,000)	70	200	Mortality rate increasing in past few years in select regions

FP/RH-Related Barriers

- Low demand for contraceptives
- Limited distribution channels for FP/RH
- Low FP access to contraceptives in some regions

Areas where FP/RH innovations can have most value:

- Increasing demand for contraceptives and other FP/RH services
- Improving efficiency of contraceptives and other commodities

Broader health care system and governance challenges to consider:

- Low health insurance coverage for users limiting ability for users to pay
- Infrastructure challenges in delivering service in certain regions

Other priority considerations in supporting innovators:

- Reducing school dropout for adolescents and youth given unintended pregnancies
- Maximizing local manufacturing in supply chains where possible
- Increasing funding and support from private sector stakeholders as part of national policy initiative

1. mCPR: Modern contraceptive prevalence rate

Goal analysis

Template: Goal analysis

Informed by barriers and drivers assessment

Goals, progress, and barriers:

Goal/Metric	Target	Current	Recent Progress and Efforts	Potential Barriers to Goals
...
...
...

Areas where FP/RH innovations can have most value:

- ...
- ...

Broader health care system and governance challenges to consider:

- ...
- ...

Other priority considerations in supporting innovators:

- ...
- ...

Kickoff meeting: Example

Example agenda: Innovation Review Committee Kick Off for Country X

Pre-work



Synthesizing national FP/RH priorities, goals, and current state

Identifying existing efforts on FP/RH and resources to support innovations

Illustrative Agenda (3 hours)



Aligning on key FP/RH priorities and discussing goals

20 min

Identifying current state and key barriers to progress

20 min

Discussing role of FP/RH innovations to achieve goals

30 min

Identifying available resources for FP/RH support

20 min

Reviewing and refining prioritization criteria for innovations

30 min

Discussing resources to build out pipeline

20 min

Aligning on key sub-committees and technical working groups

40 min

Output



Initial weighting of criteria for prioritization

Avenues defined to identify resources available

Kickoff meeting

Template agenda: Innovation Review Committee Kick Off for Country X

Pre-work



...

...

Illustrative Agenda



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min

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min

Output



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B

Empowering FP/RH Innovations for Scale

Expand horizons

Engaging FP/RH innovations by identifying types of innovations and potential levels of impact and developing landscape of engagement



Additional materials for chapter B

Content area

Template

Defining areas for innovative impact

Barrier and root cause identification

Identification	Potential root causes	Ability to address	Considerations for introduction
<p>Example barriers</p> <ul style="list-style-type: none"> Limited demand for FP/RH products and services 	<p>Regions</p> <ul style="list-style-type: none"> Cultural stigma around FP/RH Lack of access to information or products Insufficient data to understand demand 	<p>FP/RH innovation considerations</p> <ul style="list-style-type: none"> Opportunities for innovations to provide access to information (for example, basic mobile-activated apps, or to better identify demand, systems, point-of-care technology) 	<ul style="list-style-type: none"> Important to consider additional resources required for demand generation
<p>Ability to address</p> <ul style="list-style-type: none"> Lack of user ability, channels, and distribution in some regions 	<p>Regions</p> <ul style="list-style-type: none"> Lack of resources Limited or weakly scaled-out facilities Cultural barriers to regions preventing channel development 	<ul style="list-style-type: none"> Limited ability for innovations to address 	<ul style="list-style-type: none"> Scale up plan will require additional resources for introducing and caring up into northern regions

Barrier and driver identification leads to priorities, and regional & country specific considerations

Areas where innovation can support:

- Increasing demand for construction and other FP/RH services
- Improving efficiency of construction and other commodities

Breaker system changes to consider

- Infrastructure challenges leading to limited delivery channels in some regions
- Low health insurance coverage for users leaving ability for users to pay

Sourcing across a landscape of FP/RH innovation

Sources of innovation

Potential sources	Potential sources of late-stage innovations	Tip & Best Practices
Engaging directly	<ul style="list-style-type: none"> Proactive engagement: innovators reaching out to ministry of health officials Direct outreach: engaging with innovators from Formal opportunities: request for proposals (RFPs) Systematic scanning: N/A Others: N/A 	<p>Tip & Best Practices</p> <ul style="list-style-type: none"> Begin by considering sources with existing relationships, specifically for types of innovations needed (as defined in chapters A and B)
Identifying from other sources	<ul style="list-style-type: none"> Global experts: UNFPA technical experts, tips Regional/local governments, providers, organisations: N/A Local investors and accelerators: healthcare innovation accelerator program Research institutions: universities in capital city Literature, news & social media: N/A Fellowship and government programs: existing mock innovation program Others: N/A 	<p>Not all potential sources may be relevant for each problem/solution</p> <p>Innovations should be considered as a database that is continuously updated</p>

Each of the additional materials includes a **filled-out example** and a **blank template** to use.

Before using a template, be sure to also review the filled-out example, the respective section in this guide, and any other supplementary materials and research.

Barrier and root-cause identification: Example

Example: Barrier and root-cause identification analysis

Ready, Set, Launch Core Components	Identification			FP/RH innovation considerations	
	Example barriers	Regions	Potential root causes	Ability to address	Considerations for introduction
Market & user	Limited demand for FP/RH products and services	Country-wide	<ul style="list-style-type: none"> Cultural stigma around FP/RH Lack of access to information or services Insufficient data to showcase demand 	Opportunities for innovations to increase access to information (for example, basic mobile-accessible app), or to better identify demand (example, point-of-sale technology)	Important to consider additional resources required for demand generation
Manufacturing & distribution	Lack of clear delivery channels and distribution in certain regions	Mostly in northern regions of country	<ul style="list-style-type: none"> Lack of resources Limited or vastly spaced-out facilities Cultural barriers in regions preventing channel development 	Limited ability for innovations to address	Scale-up plan will require additional resources for introducing and scaling up into northern regions

Barrier and driver identification leads to priorities and regional and country-specific considerations

Areas where innovation can support:

- Increasing demand for contraceptives and other FP/RH services
- Improving efficiency of contraceptives and other commodities

Broader system challenges to consider

- Infrastructure challenges leading to limited delivery channels in some regions
- Low health insurance coverage for users limiting ability for users to pay

Barrier and root-cause identification

Template: Barrier and root-cause identification

Ready, Set, Launch Core Components	Identification			FP/RH innovation considerations	
	Barriers	Regions	Potential root causes	Ability to address	Considerations for introduction
Market & user	•
Manufacturing & distribution	•

Barrier and driver identification leads to priorities and regional and country-specific considerations

Areas where innovation can support:

- ...

Broader system challenges to consider

- ...

Sources of innovation: Example

Potential avenues

Potential sources of late-stage innovations

Engaging directly

- **Proactive engagement:** innovators reaching out to ministry of health officials
- **Direct outreach:** engaging with innovators
- **Formal opportunities:** request for proposals (RFPs)
- **Systematic scanning:** N/A
- **Others:** N/A

Identifying innovations from other sources

- **Global experts:** UNFPA technical experts, FP High Impact Practices
- **Regional/local governments, providers, organizations:** N/A
- **Local investors and accelerators:** health care innovation accelerator program
- **Research institutions:** universities in capital city
- **Literature, news & social media:** N/A
- **Fellowship and government programs:** existing ministry of health innovation program
- **Others:** N/A

Tips & Best Practices

Begin by considering sources with **existing infrastructure**, specifically for **types of innovations needed** (as defined in chapters A and B)

Not all potential sources may be relevant for each stakeholder

Innovations should be maintained in a databased that is **continuously updated**



Sources of innovation

Template: Sources of innovation

Potential avenues of late-stage innovations

Engaging directly

- Proactive engagement: ...
- Direct outreach: ...
- Formal opportunities: ...
- Systematic scanning: ...
- Others: ...

Identifying innovations from other sources

- Global experts: ...
- Regional/local governments, providers, organizations: ...
- Local investors and accelerators: ...
- Literature, news & social media: ...
- Research institutions: ...
- Fellowship and government programs: ...
- Others: ...

C

Empowering FP/RH Innovations for Scale

Evaluate potential

Helping align on evaluation criteria, developing weighting based on stakeholder considerations, and evaluating and prioritizing based on evidence



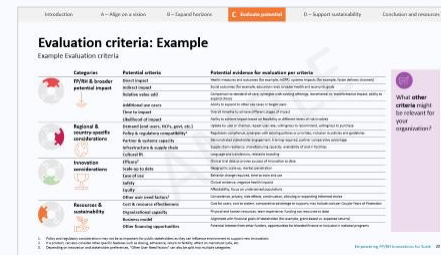
Additional materials for chapter C

Content area

Template

Aligning on evaluation criteria

Evaluation criteria



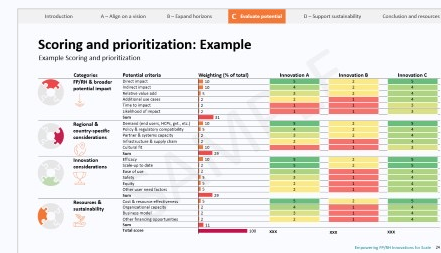
Developing weighting based on stakeholder considerations

Criteria weighting



Evaluating and prioritizing based on evidence

Scoring and prioritization











Each of the additional materials includes a **filled-out example** and a **blank template** to use.

Before using a template, be sure to also review the filled-out example, the respective section in this guide, and any other supplementary materials and research.

Evaluation criteria: Example

Example: Evaluation criteria

	Categories	Potential criteria	Potential evidence for evaluation per criteria
	FP/RH & broader potential impact 	Direct impact	Health measures and outcomes (for example, mCPR), systems impacts (for example, faster delivery channels)
		Indirect impact	Social outcomes (for example, education rate), broader health and economic goals
		Relative value add	Comparison to standard-of-care, synergies with existing offerings, incremental vs. transformative impact, ability to expand choice
		Additional use cases	Ability to expand to other use cases or target users
		Time to impact	Overall timeline to achieve different stages of impact
	Regional & country-specific considerations 	Likelihood of impact	Ability to achieve impact based on feasibility or different levels of risk involved
		Demand (end users, health workers, etc.)	Uptake by user or channel, repeat-user rate, willingness to recommend, willingness to purchase
		Policy & regulatory compatibility¹	Regulatory compliance, synergies with existing policies or priorities, inclusion in policies and guidelines
		Partner & systems capacity	Demonstrated stakeholder engagement, training required, partner comparative advantage
		Infrastructure & supply chain	Supply chain resiliency, manufacturing capacity, availability of and in facilities
	Innovation considerations 	Cultural fit	Language and translations, relatable branding
		Efficacy²	Clinical trial data or proven success of innovation to date
		Scale-up to date	Geographic scale-up, market penetration
		Ease of use	Behavior change required, time to train and use
		Safety	Clinical evidence, negative health impacts
	Resources & sustainability 	Equity	Affordability, focus on underserved populations
		Other user-need factors³	Convenience, privacy, side effects, continuation, allowing or expanding informed choice
		Cost & resource effectiveness	Cost for users, cost to system, comparative advantage to support; may include cost per Couple-Years of Protection
		Organizational capacity	Physical and human resources, team experience, funding resources to date
		Business model	Alignment with financial goals of stakeholder (for example, grant-based vs. expected returns)
		Other financing opportunities	Potential interest from other funders, opportunities for blended finance or inclusion in national programs











What **other criteria** might be relevant for your organization?

1. Policy and regulatory considerations may not be as important for public stakeholders as they can influence environment to support new innovations
2. If a product can also consider other specific features such as dosing, adherence, return to fertility, effect on menstrual cycle, etc.
3. Depending on innovation and stakeholder preferences, “other user-need factors” can also be split into multiple categories

Evaluation criteria





Template: Evaluation criteria

	Categories	Potential criteria	Potential evidence for evaluation per criteria
	FP/RH & broader potential impact 	Direct impact Indirect impact Relative value add Additional use cases Time to impact Likelihood of impact
	Regional & country-specific considerations 	Demand (end users, health workers, etc.) Policy & regulatory compatibility¹ Partner & systems capacity Infrastructure & supply chain Cultural fit
	Innovation considerations 	Efficacy² Scale-up to date Ease of use Safety Equity Other user-need factors³
	Resources & sustainability 	Cost & resource effectiveness Organizational capacity Business model Other financing opportunities

1. Policy and regulatory considerations may not be as important for public stakeholders as they can influence environment to support new innovations
2. If a product can also consider other specific features such as dosing, adherence, return to fertility, effect on menstrual cycle, etc.
3. Depending on innovation and stakeholder preferences, “Other User Need factors” can also be split into multiple categories

Criteria weighting: Example

Example: Criteria weighting









Categories	Potential criteria	Weighting (% of total)
 FP/RH & broader potential impact	Direct impact	10
	Indirect impact	10
	Relative value add	5
	Additional use cases	2
	Time to impact	2
	Likelihood of impact	2
	Sum	31
 Regional & country-specific considerations	Demand (users, health workers, etc.)	10
	Policy & regulatory compatibility	5
	Partner & systems capacity	2
	Infrastructure & supply chain	2
	Cultural fit	10
	Sum	29
 Innovation considerations	Efficacy	10
	Scale-up to date	2
	Ease of use	2
	Safety	5
	Equity	5
	Other user need factors	5
	Sum	29
 Resources & sustainability	Cost & resource effectiveness	5
	Organizational capacity	2
	Business model	2
	Other financing opportunities	2
	Sum	11
	Total score	35



Criteria weighting can vary significantly based on stakeholder preferences and priorities









Criteria weighting

Template: Criteria weighting

	Categories	Potential criteria	Weighting (% of total)
	FP/RH & Broader Potential Impact 	Direct impact	X%
		Indirect impact	X%
		Relative value add	X%
		Additional use cases	X%
		Time to impact	X%
		Likelihood of impact	X%
		Total	SUM - X%
	Regional & Country-Specific Considerations 	Demand (users, health workers, etc.)	X%
		Policy & regulatory compatibility	X%
		Partner & systems capacity	X%
		Infrastructure & supply chain	X%
		Cultural fit	X%
		Total	SUM - X%
			Innovation Considerations 
Scale-up to date	X%		
Ease of use	X%		
Safety	X%		
Equity	X%		
Other user need factors ³	X%		
Total	SUM - X%		
	Resources & Sustainability 	Cost & resource effectiveness	X%
		Organizational capacity	X%
		Business model	X%
		Other financing opportunities	X%
		Total	SUM - X%









Scoring and prioritization: Example

Example: Scoring and prioritization

Categories	Potential criteria	Weighting (% of total)	Innovation A	Innovation B	Innovation C	
 FP/RH & broader potential impact 	Direct impact	10	5	2	5	
	Indirect impact	10	4	2	4	
	Relative value add	5	3	2	4	
	Additional use cases	2	2	1	4	
	Time to impact	2	1	1	3	
	Likelihood of impact	2	1	1	3	
	Sum		31			
 Regional & country-specific considerations 	Demand (users, health workers, etc.)	10	5	2	5	
	Policy & regulatory compatibility	5	4	2	4	
	Partner & systems capacity	2	3	2	4	
	Infrastructure & supply chain	2	2	1	4	
	Cultural fit	10	1	1	3	
	Sum		29			
 Innovation considerations 	Efficacy	10	5	2	5	
	Scale-up to date	2	5	2	5	
	Ease of use	2	4	1	4	
	Safety	5	3	1	4	
	Equity	5	2	1	4	
	Other user-need factors	5	2	1	4	
	Sum		29			
 Resources & sustainability 	Cost & resource effectiveness	5	5	2	5	
	Organizational capacity	2	4	1	4	
	Business model	2	3	1	4	
	Other financing opportunities	2	2	1	4	
	Sum		11			
	Total score		100	XXX	XXX	XXX

Scoring and prioritization

Template: Scoring and prioritization

Categories	Potential criteria	Weighting (% of total)	Innovation A	Innovation B	Innovation C
 FP/RH & Broader Potential Impact 	Direct Impact	X%
	Indirect Impact	X%
	Relative Value Add	X%
	Additional Use Cases	X%
	Time To Impact	X%
	Likelihood of Impact	X%
	Sum	Sum (XX%)			
 Regional & Country-Specific Considerations 	Demand (users, health workers, etc.)	X%
	Policy & Regulatory Compatibility	X%
	Partner & Systems Capacity	X%
	Infrastructure & Supply Chain	X%
	Cultural Fit	X%
	Sum	Sum (XX%)			
 Innovation Considerations 	Scale Up To Date	X%
	Ease of Use	X%
	Safety	X%
	Equity	X%
	...	X%
	...	X%
	Sum	Sum (XX%)			
 Resources & Sustainability 	Cost & Resource Effectiveness	X%
	Organizational Capacity	X%
	Business Model	X%
	Other Financing Opportunities	X%
	Sum	Sum (XX%)			
TOTAL SCORE	TOTAL SCORE (XX%)	
PRIORITIZATION DECISION		

Support sustainably

Aligning with stakeholders to create implementation plans, piloting and evaluating, identifying sustainable financing considerations, and reflecting regularly with ongoing support



Additional materials for chapter D

Content area

Template

Reflecting regularly with ongoing support

Innovation reflection and review

Introduction A – Align on a vision B – Expand horizons C – Evaluate potential **D Support sustainability** Conclusion and resources

Reflection and review: Example

Example reflection and review

Best practices:

- To successfully reflect on progress to date, spend time reviewing the current state for goals through external research
- Review and update the barriers and drivers assessment as needed
- Identify future considerations that inform future efforts to support FP/RH innovations

Example goal/metric	Target	Baseline	Current state	2030 Projection	Key drivers of change (justifying barrier and other assessment)	Future considerations for FP/RH innovation
mCPR	65%	12%	20%	40%	Innovations to demand generation innovations in contraceptive devices	More support needed to generate demand for FP/RH
Unmet need	25%	40%	30%	25%	Better uptake of FP/RH products and services driven by new innovations	Current innovations are on track to achieve baseline
Maternal & child mortality	70%	200%	1,00%	100%	Improved maternal health health through primary care services	Greater investment needed on health systems

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Reflecting regularly with ongoing support

Reflection and review meetings

Introduction A – Align on a vision B – Expand horizons C – Evaluate potential **D Support sustainability** Conclusion and resources

Review meeting

Example agenda: Innovation Review Committee Kick Off for Country X

Purpose	Reviewing innovations, evaluating new innovations, reviewing evidence of success (Various committees)	
Meeting cadence	Quarterly, 2 hours	
Illustrative agenda	<ul style="list-style-type: none"> Reviewing priority goals and outcomes 10 min Reviewing evidence of success from existing innovations 10 min <ul style="list-style-type: none"> (Pre-work from Monitoring & Evaluating Subcommittee) Discussing avenues to support priority innovations 20 min Discussing new innovations sourced 20 min <ul style="list-style-type: none"> (Pre-work from Innovations Pipeline Subcommittee) Evaluating new innovations across criteria 40 min <ul style="list-style-type: none"> (Pre-work from Evaluation Subcommittee) Identifying portfolios of innovations 20 min 	
Output	<ul style="list-style-type: none"> Prioritizing innovations based on criteria Resource allocation for new and existing innovations 	

Cadence and structural factors can vary based on stakeholders, including:

- Frequency and duration of meetings
- Regular revisiting of national priorities
- Output and method of tracking
- Inclusion of sub-committees

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External resources

For more resources on launch and scale-up, please visit [USAID – Ready, Set, Launch](#), particularly the “Country Launch Canvas” in the Supplemental Toolkit

Each of the additional materials includes a **filled-out example** and a **blank template** to use.

Before using a template, be sure to also review the filled-out example, the respective section in this guide, and any other supplementary materials and research.

Reflection and review: Example

Example: Reflection and review

Best practices:

- To successfully reflect on progress to date, spend time analyzing the **current state of goals** through external research
- Review and update the **barriers and drivers assessment** as needed
- Identify **future considerations** that inform future efforts to support FP/RH innovations



Example goal/metric	Target	Baseline	Current state	2030 Projections	Key drivers of change (updating barrier and driver assessment)
mCPR	65%	12%	20%	40%	Innovations in demand generation Innovations in contraceptive devices
Unmet need	25%	40%	30%	25%	Better uptake of FP/RH products and services driven by new innovations
Maternal & child mortality	70%	200%	120%	100%	Improved maternal health through primary care services

Future considerations for FP/RH innovation

More support needed to generate demand for FP/RH

Current innovations are on track to achieve baseline

Greater investment needed in health systems

Reflection and review

Template: Reflection and review

Goal/Metric	Target	Baseline	Current state	20XX Projections	Key drivers of change (updating barrier and driver assessment)	Future considerations for FP/RH innovation
...
...
...

Review meeting

Example agenda: Innovation Review Committee Kick Off for Country X

Prework



Reviewing innovations, evaluating new innovations, reviewing evidence of success (various committees)

Meeting cadence



Quarterly, 2 hours

Illustrative agenda



Revisiting priority goals and outcomes	10 min
Reviewing evidence of success from existing innovations	10 min
• (Pre-work from Monitoring & Evaluating Subcommittee)	
Discussing avenues to support priority innovations	20 min
Reviewing new innovations sourced	20 min
• (Pre-work from Innovations Pipeline Subcommittee)	
Evaluating new innovations across criteria	40 min
• (Pre-work from Evaluation Subcommittee)	
Prioritizing portfolio of innovations	20 min

Output



Prioritizing innovations based on criteria
Resource allocation for new and existing innovations

Cadence and structural factors can vary based on stakeholders, including:

- Frequency and duration of meetings
- Regular revisiting of national priorities
- Output and method of tracking
- Inclusion of sub-committees

Conclusion and resources

Considering path forwards, providing definitions in glossary, and sharing list of external resources



Conclusion

- Innovation is crucial to help **accelerate pace** to achieve your FP/RH goals and broader Sustainable Development Goals
- One of the biggest challenges facing innovations is a **lack of sustainable support** as they scale-up
- This guide lays out a **step-by-step process** that stakeholders can use to better identify, evaluate, and support FP/RH innovations and offers a framework to help **evaluate and prioritize** effectively
- Stakeholders can use this guide, and the broader **Empowering FP/RH Innovations for Scale** suite of resources, to achieve their **collective health and broader ambitions**
- *For other resources to support FP/RH innovation scale-up, please review the other resources in **Evaluating FP/RH Innovations for Scale** at: <https://usaidmomentum.org/resources/> (additional details to follow)*



Additional resources

While this guide covers some topics, there are many more resources that stakeholders can use when it comes to innovation introduction and scale-up and FP/RH. A few of these are below.

- [FP2030 – Costed Implementation Plans](#)
- [United Nations Population Fund \(UNFPA\)](#)
- [USAID – Ready, Set, Launch](#)
- [USAID – Idea to Impact](#)
- [USAID – Global Health Innovation Index](#)
- [USAID – Investing for Impact](#)
- [USAID – Innovation Realized](#)
- [USAID – Family Planning – Voluntarism and Informed Choice](#)
- [FP High Impact Practices \(FP HIPs\)](#)
- [FP HIPs – task-sharing](#)
- [World Health Organization – Family Planning and Contraception](#)
- [World Bank – Innovative Financing & Financing Options](#)
- [MCSP - Supporting Country-Led Efforts to Scale Interventions](#)
- [ExpandNet - Practical Guidance for Scaling up Health Service Innovations](#)
- [Yale Global Health Institute – AIDED Model for Dissemination, Diffusion, and Scale-Up of Family Health Innovations](#)
- [Institute of Reproductive Health – Considerations for Scaling Up Norms-Shifting Interventions for Adolescent and Youth Sexual and Reproductive Health](#)
- [Innovative Finance to Expand Access to Healthcare](#)
- [Inclusive Business Models in Healthcare](#)
- [The Future of Healthcare Value Creation Through Next Generation Business Models](#)
- [Demand Forecasting Approaches for New Contraceptive Technologies](#)



Disclaimers

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