

# MOMENTUM

## PRIVATE HEALTHCARE DELIVERY

### Increasing the Capacity of Private Providers to Deliver Evidence-Based, Quality Health Care

**MOMENTUM PRIVATE HEALTHCARE DELIVERY** is part of a suite of innovative awards funded by the U.S. Agency for International Development (USAID) to holistically improve maternal, newborn and child health services, voluntary family planning, and reproductive health care (MNCH/FP/RH) in partner countries around the world.

The project harnesses the potential of the private sector in mixed health systems, where health care is offered through both the public and private sectors. To strengthen private providers' contributions to vital health care, the project addresses challenges and opportunities in supply and demand to expand access to and use of evidence-based, high-quality health information, products, and services. In addition, the project helps expand public and private partnerships to strengthen the enabling environment for MNCH/FP/RH in support of the MOMENTUM suite of awards.

### KEY APPROACHES

MOMENTUM Private Healthcare Delivery employs four key approaches to improve private sector contributions to health care in the partner countries it supports:

- Using a **TOTAL MARKET APPROACH**, the project works across all parts of the market to increase the availability of quality health products and services to improve efficiency, consumer choice, and affordability. This approach allows the project to harness the breadth and depth of the market to benefit providers, consumers, and the entire health system.
- Through **PRIVATE SECTOR ENGAGEMENT**, the project consults, strategizes, aligns, collaborates, and implements with the private



Photo: Kate Holt/MCSP



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**MOMENTUM** seeks to accelerate reductions in maternal, newborn, and child mortality and morbidity in USAID partner countries.

sector for greater scale, sustainability, and effectiveness of health outcomes. Private Sector Engagement fosters sustainable, market-based solutions through the existing private health care infrastructure.

- With a **LOCALIZATION** lens that places local health systems at the center of all sustainability efforts, the project builds and leverages partnerships, funding, and coordination of local stakeholders as well as amplifies the visibility, influence, and voice of local actors in the health system.
- Emphasizing **CLIENT-CENTERED CARE** so that clients are the focus of all health solutions, the project proactively pursues enhanced access to and integration of high-quality services and strengthening the capacity of health workers to provide respectful, quality care.

## EXPECTED RESULTS

In collaboration with USAID partner country governments, ministries of health, professional associations, communities, and private providers in all their forms—including private clinics, faith-based clinics, pharmacies, and drug shops—MOMENTUM Private Healthcare Delivery contributes to the goals of the broader MOMENTUM suite of awards.

Through focused attention on capitalizing on the assets and promise of the private sector, MOMENTUM Private Healthcare Delivery leverages the private sector’s potential to substantially and measurably improve the capacity of private providers to deliver high-quality, evidence-based MNCH/FP/RH care. The project strengthens the technical capacity and commitment of partner countries and local organizations to create enduring ownership and continuity of these services. Additionally, the project will facilitate partnerships with private and public sector actors to generate market-based solutions that drive scale and long-term sustainability of health coverage and outcomes.

MOMENTUM Private Healthcare Delivery also elevates global learning to improve the quality of private sector services, products, and information, including insights on how to advance market-based approaches and strengthen private provider services in low-resource settings. This evidence will inform local, regional, and global guidance, guidelines, policies, and programming.

## KEY FACTS

### DURATION

June 2020-2025

### TOTAL 5-YEAR BUDGET

\$75 million

### IMPLEMENTING PARTNERS

- PSI (lead)
- Jhpiego
- Avenir Health
- FHI360
- ThinkWell

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### FOR MORE INFORMATION

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