



MOMENTUM MONITORING, EVALUATION, AND LEARNING FRAMEWORK

A Brief Summary

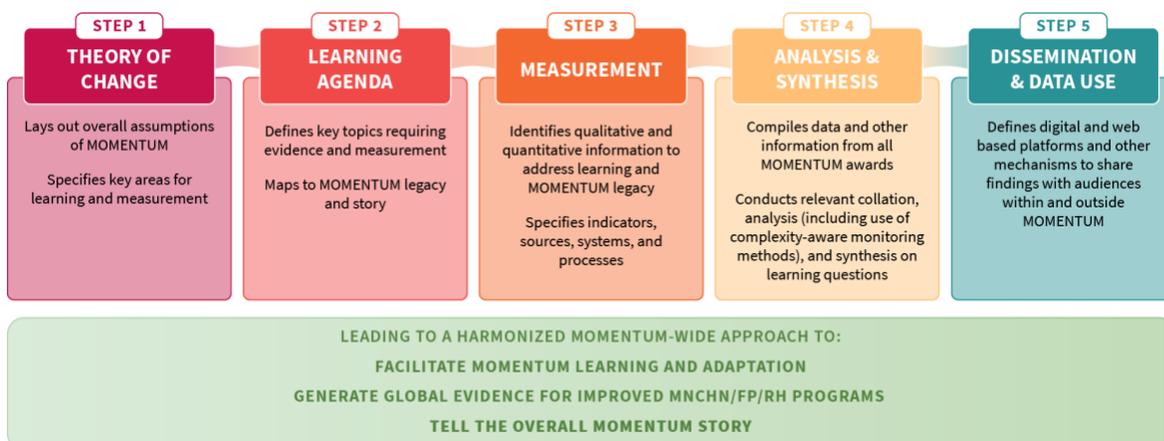
The MOMENTUM Monitoring, Evaluation, and Learning (MEL) framework lays out the conceptual roadmap to realize the [MOMENTUM](#) vision, which is that all individuals, families, and communities have equitable access to and make use of comprehensive, high-quality maternal, newborn, and child health and nutrition programs, voluntary family planning services, and reproductive health care (MNCHN/FP/RH). It is based on key concepts, relationships, and pathways through which MOMENTUM will achieve the four results shared by MOMENTUM awards:

1. Scaled-up and sustained access to and use of evidence-based, high-quality MNCHN/FP/RH information, services and care, and interventions.
2. Improved, institutionalized, measured, and documented local capacity to deliver evidence-based, high-quality MNCHN/FP/RH services.
3. Increased adaptive learning and use of evidence among host country technical leadership.
4. Increased innovative collaboration between MNCHN/FP/RH and other sectors.

The [MOMENTUM MEL framework](#) is organized into five components: (1) Theory of Change, (2) Learning Agenda, (3) Measurement, (4) Analysis and Synthesis, and (5) Dissemination and Data Use. Each component works across the MOMENTUM awards to create a harmonized approach to enable the MOMENTUM suite to:

- Collect and compile qualitative and quantitative data for harmonization and reporting across MOMENTUM awards.
- Generate evidence and insights associated with the learning agenda and adaptive learning.
- Synthesize learning and experiences for broader technical and non-technical audiences.

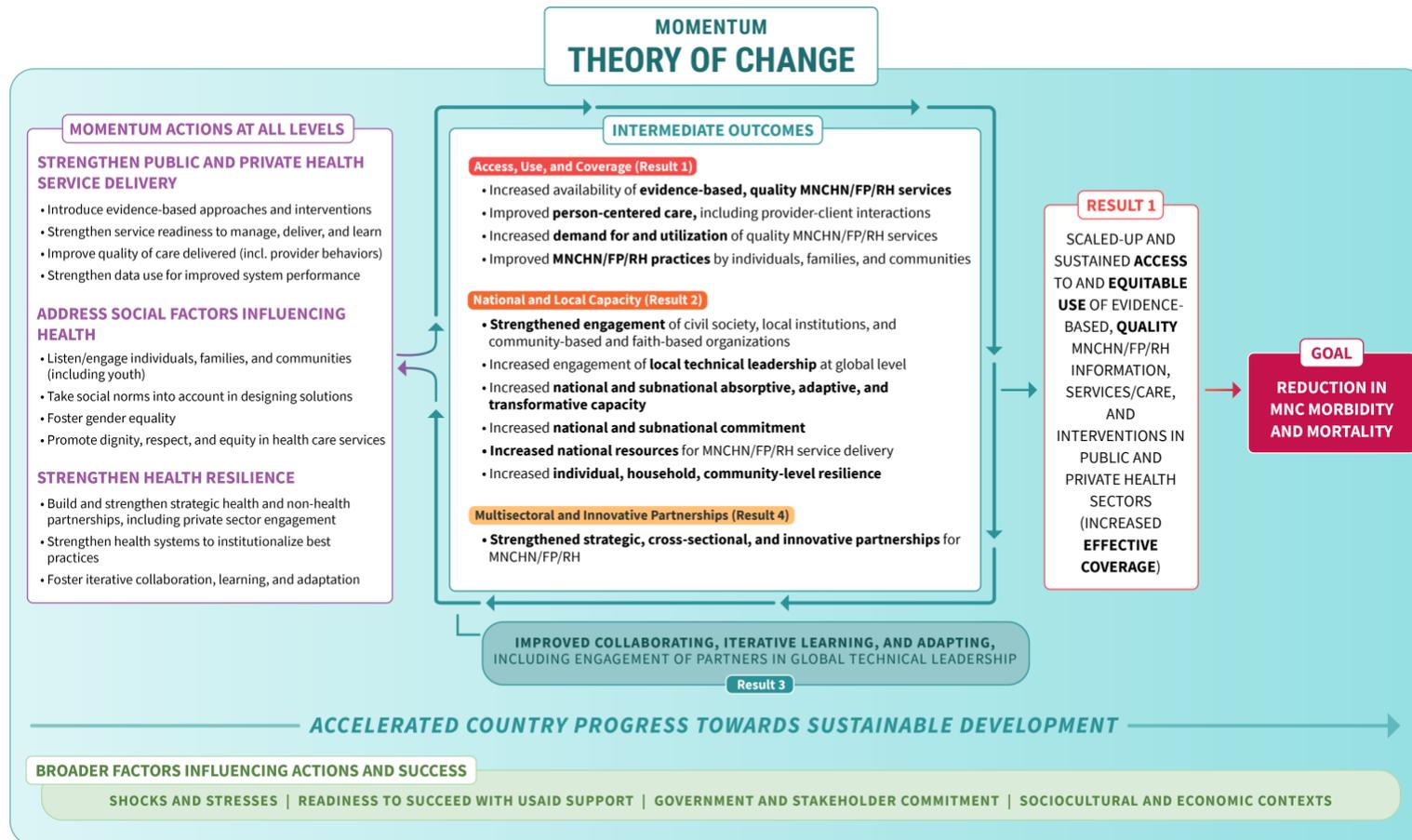
FIGURE 1. COMPONENTS OF THE MOMENTUM MEL FRAMEWORK



THEORY OF CHANGE

The critical measure of success for MOMENTUM is sustained access to and equitable use of evidence-based, quality MNCHN/FP/RH information, services or care, and interventions (increased effective coverage). The MOMENTUM theory of change gives an overview of how the MOMENTUM suite will achieve its results, capturing in broad strokes how activities carried out will lead to intermediate outcomes and, finally, to results and goals set forth by the MOMENTUM Annual Program Statement (APS). The theory of change also captures the broad contextual factors that might impact MOMENTUM success. All MOMENTUM awards will define specific theories of change aligned to their project implementation under the umbrella of the overarching MOMENTUM theory of change.

FIGURE 2. THEORY OF CHANGE



LEARNING AGENDA

The priority areas of the MOMENTUM learning agenda (MOMENTUM MEL framework, Appendix B) seek to answer four main questions that link to the underlying assumptions of the MOMENTUM theory of change. The agenda is meant to help the suite of awards to pause, reflect, and review assumptions and approaches in order to improve program implementation by collaborating, learning, and adapting. It is also intended to be used by MOMENTUM global and country field awards, complementing award-specific learning agendas and contributing to global learning. In collaboration with the other awards in the MOMENTUM suite, [MOMENTUM Knowledge Accelerator](#) is designing mechanisms to carry out the MOMENTUM learning agenda.

Key Areas for Learning

- How are MOMENTUM-supported countries achieving health-related successes in coverage, quality, and equity?
- What is MOMENTUM's legacy in supporting countries toward sustainable development?
- How is collaborating, learning, and adapting (CLA) being used to achieve successes through MOMENTUM?
- What are MOMENTUM's contributions to global leadership?

MEASUREMENT

The framework provides a list of indicators (MOMENTUM MEL framework, Appendix C-I) across all results and technical areas that MOMENTUM awards can use to align with their Activity Monitoring, Evaluation, and Learning Plans (AMELPs) based on their areas of focus. Data will come from several sources and will be analyzed and synthesized to explore learning topics and to highlight MOMENTUM findings. The criteria for indicator selection include timeliness of data and ease of availability, ability to provide critical information on health system performance, alignment with global indicator guidance, and the use of standardized indicators with consistent definitions. MOMENTUM awards will compile routine data from the Health Management Information System (HMIS) on a quarterly basis at the sub-national (district) level in countries where MOMENTUM programs exist. Other data sources and data compilation methods include routine information systems for private facilities, surveys, Health Facility Assessments (HFA), program record reviews, and narratives based on program implementation and other qualitative methods. Each award will report on these data based on their AMELP; relevant data will also be shared with MOMENTUM Knowledge Accelerator for further analysis and synthesis.

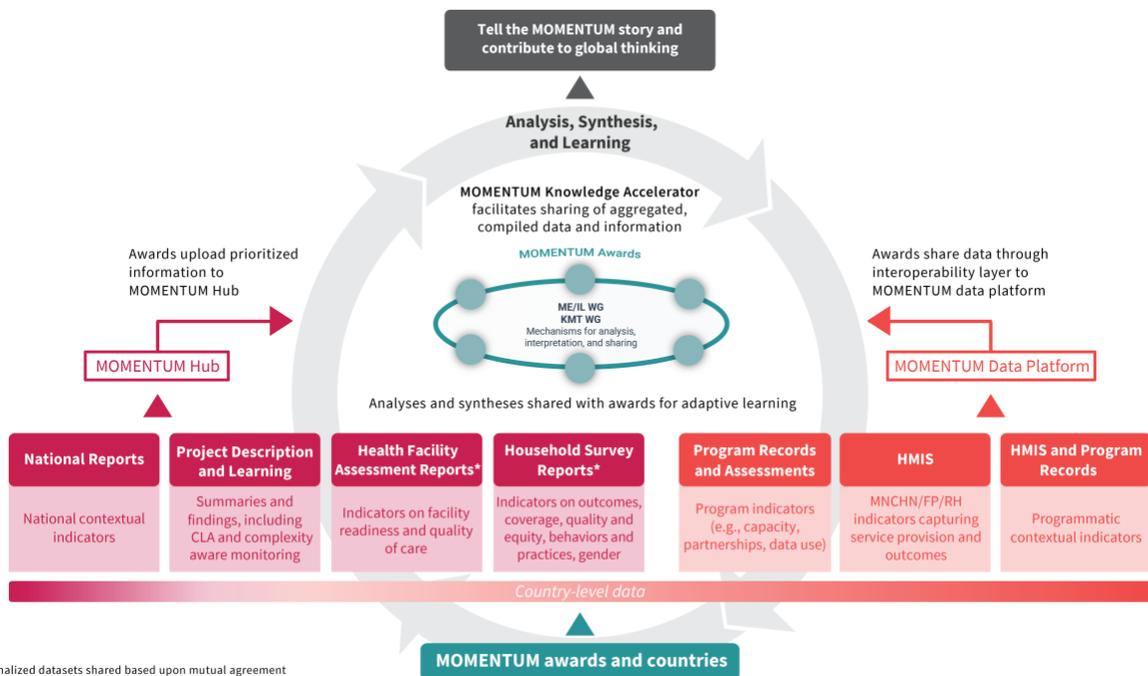
ANALYSIS AND SYNTHESIS

Data and other information shared by MOMENTUM awards will be analyzed primarily using secondary data analysis methods to explore priority learning across the MOMENTUM suite. Building on country level analyses by MOMENTUM awards, MOMENTUM Knowledge Accelerator will conduct cross-country analyses for different technical areas and themes based on the pathways in the MOMENTUM theory of change. These analyses will track improvements in health service delivery, quality, estimated coverage, and equity associated with MOMENTUM investments, also focusing on the reasons for any observed changes. The [MOMENTUM MEL framework](#) outlines specific methods for analysis of routine data from surveys and HFAs, action-oriented monitoring and learning methods, including collaborating, learning and adapting, adaptive management, and complexity-aware monitoring methods.

DATA SHARING AND DISSEMINATION

Data sharing is critical for both measuring MOMENTUM’s progress and telling its story. Each MOMENTUM award will maintain data on relevant indicators for reporting to USAID within its own data system, based on its AMELP. These data will be reported to USAID as per the prescribed timeline, semi-annually or annually, in award AMELPs. The MOMENTUM MEL framework provides a summary of the different types of data generated within MOMENTUM and details when, to whom, and how that data will be shared, aligning with the [MOMENTUM Research Transparency and Data Sharing Guidance](#).

FIGURE 3. CROSS-MOMENTUM ACCESS AND USE OF DATA AND INFORMATION



Findings from the analyses and syntheses will be disseminated through various channels, including the MOMENTUM Hub, the MOMENTUM website, dashboards or other data visualization products, technical briefs and reports, digital platforms, global publications, peer-reviewed journal articles, and in-person consultations. Dissemination will follow guidelines presented in the MOMENTUM Knowledge Management and Strategic Communications plans.

NEXT STEPS

The MOMENTUM MEL framework is a living, co-created document drafted with input from key stakeholders from USAID’s Bureau of Global Health and current MOMENTUM awardees. It will be updated in June 2022 to reflect any changes to the indicators, learning topics, and measurement approaches based on the experience of MOMENTUM awards in the previous year.

MOMENTUM Knowledge Accelerator is funded by the U.S. Agency for International Development (USAID) and implemented by Population Reference Bureau (PRB) with partners JSI Research and Training Institute, Inc. and Ariadne Labs under the cooperative agreement #7200AA20CA00003. The contents of this technical guide are the sole responsibility of PRB and do not necessarily reflect the views of USAID or the United States Government.