Coordinating MOMENTUM Learning, Monitoring and Evaluation, Knowledge Management and Communications

MOMENTUM KNOWLEDGE ACCELERATOR is part of a suite of innovative awards funded by the U.S. Agency for International Development (USAID) to holistically improve family planning and maternal and child health in partner countries around the world. The MOMENTUM awards address targeted issues to accelerate reductions in maternal and child death and disability including integrated health resilience in fragile settings, country and global leadership, private healthcare delivery, safe surgical care for women, and strengthening of routine immunizations.

MOMENTUM Knowledge Accelerator coordinates across all MOMENTUM awards by harmonizing data collection and analysis, prioritizing and synthesizing learning, and catalyzing accelerated change through knowledge management and strategic communications. It tells decisionmakers in the United States and around the globe the collective story of MOMENTUM’s impact on supporting countries and helping mothers, newborns, and children survive, thrive, and reach their full potential.

MOMENTUM seeks to accelerate reductions in maternal, newborn, and child mortality and morbidity in USAID partner countries.
OBJECTIVES
The project’s primary objectives are to:

• Contribute to monitoring and evaluation across MOMENTUM awards.
• Develop and implement a common learning agenda across MOMENTUM awards.
• Manage and translate knowledge through analyses and syntheses to inform the MOMENTUM awards.
• Tell the MOMENTUM story to external audiences and inform scale-up of maternal, newborn and child health, voluntary family planning, and reproductive health care programs globally.

ACTIVITIES
The project achieves its objectives through five workstreams.

• Design SYSTEMS to engage with internal and external stakeholders.
• Establish MECHANISMS to share information, build capacity, and co-create across the MOMENTUM projects.
• Create TOOLS, including methods, approaches, frameworks, plans, and guidance.
• Develop PRODUCTS, such as briefs, videos, infographics, and data visualizations.
• Foster INNOVATIONS that lead to substantial improvements in addressing development challenges.

EXPECTED KEY RESULTS
In the project’s first year, MOMENTUM Knowledge Accelerator will lead and collaborate with the other MOMENTUM awards to design and implement:

• A cross-MOMENTUM monitoring and evaluation framework, learning agenda, and adaptive learning guide.
• An evidence summary of the potential impacts of the COVID-19 pandemic on care.
• A knowledge-sharing platform for use among the MOMENTUM awards to coordinate and share data, learning, information, and communication.
• A MOMENTUM strategic communication plan to tell the cross-MOMENTUM story.

KEY FACTS

DURATION
December 2019 – December 2024

TOTAL 5-YEAR BUDGET
$29.7 million

IMPLEMENTING PARTNERS
• Population Reference Bureau (lead)
• JSI
• Ariadne Labs

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MOMENTUM Knowledge Accelerator is funded by the U.S. Agency for International Development (USAID) and implemented by Population Reference Bureau (PRB) with partners JSI Research and Training Institute, Inc. and Ariadne Labs under the cooperative agreement #7200AA20CA00003. The contents of this factsheet are the sole responsibility of PRB and do not necessarily reflect the views of USAID or the United States Government.