

# MOMENTUM

## COUNTRY & GLOBAL LEADERSHIP

### Contributing to Global Technical Leadership and Elevating Country Voices to Improve Health Outcomes

**MOMENTUM COUNTRY AND GLOBAL LEADERSHIP** is part of a suite of awards funded by the U.S. Agency for International Development (USAID) to holistically improve family planning and maternal and child health in partner countries around the world. The project focuses on technical and capacity development assistance (TCDA) to ministries of health and other country partners to improve outcomes.

MOMENTUM Country and Global Leadership builds upon existing evidence and best practices and catalyzes innovations that enable government-led partnerships to deliver high-quality, evidence-based interventions that accelerate reductions in maternal, newborn, and child mortality and morbidity at scale. The project also contributes to global technical leadership, learning, and USAID's policy dialogue to achieve global maternal, newborn, and child health, voluntary family planning, and reproductive health (MNCH/FP/RH) goals by supporting globally endorsed initiatives, strategies, frameworks, guidelines, and action plans.

### INTENDED RESULTS

MOMENTUM Country and Global Leadership works with and through local entities in everything we do, including ministries of health, nongovernmental organizations, private-sector organizations, and civil society and faith-based organizations. Through pillars of co-creation and co-investment, the project seeks investment and commitment from local entities to achieve MNCH/FP/RH goals and sustain these gains. In partnership with country governments and local actors, MOMENTUM Country and Global Leadership aims to achieve:

- Scaled up and sustained access to and use of evidence-based, high-quality MNCH/FP/RH information, health care, and interventions.



**MOMENTUM** seeks to accelerate reductions in maternal, newborn, and child mortality and morbidity in USAID partner countries.

- Increased adaptive learning and use of evidence in MNCH/FP/FH programming through sustained partner country technical leadership.
- Improved capacity of partner country institutions, local organizations, and providers to deliver evidence-based, high-quality MNCH/FP/RH care that is institutionalized, measured, documented, and responsive to population needs.
- Increased cross-sectoral collaboration and innovative partnerships between MNCH/FP/RH and non-MNCH/FP/RH organizations.

## ACTIVITIES AND APPROACH

MOMENTUM Country and Global Leadership offers TCDA for MNCH/FP/RH, immunization, gender, adolescents and youth, nutrition, and water, sanitation, and hygiene (WASH). Our partners offer expertise in quality improvement, strategic behavior change communication and human-centered design; individual and organizational capacity development; digital health technologies, data health systems, analytics, and modeling for decision-making; and expanding innovative partnerships, including with the private sector, civil society, and faith-based groups.

The cornerstone of our approach applies six accelerators to help countries achieve progress throughout their programming cycles and toward sustainably improved health outcomes:

**Expand and strengthen partnership and accountability**

**Co-create and co-invest in system-oriented plans**

**Strengthen technical rigor of programs**

**Focus programs to reduce equity gaps**

**Develop technical and managerial capacity**

**Apply adaptive management**

MOMENTUM Country and Global Leadership currently works in Bangladesh, Cote d'Ivoire, Ghana, India, Indonesia, Liberia, Malawi, Nigeria, Rwanda, Sierra Leone, Tanzania, Uganda, and Zambia to address gaps in MNCH, immunization, and family planning while building capacity of country-level partners. Our approach applies systems thinking to address problems holistically and places emphasis on the drivers of behaviors, addressing those that accelerate and inhibit change. We engage country leaders as thought partners to guide global policy development, prioritize catalytic innovations, and lead a learning agenda. These efforts ultimately enable countries to deliver quality, evidence-based practices, approaches, and behavior change at scale to improve the health of populations, achieve national goals, and fulfill global commitments.

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## KEY FACTS

### DURATION

December 2019 –  
December 2024

### TOTAL 5-YEAR BUDGET

\$100 million

### IMPLEMENTING PARTNERS

- Jhpiego (lead)
- Johns Hopkins University International Vaccine Access Center
- Save the Children Federation Inc.
- Institute for Healthcare Improvement
- Uboru Institute
- Pact
- The Manoff Group
- Avenir Health
- BAO Systems
- Christian Connections for International Health
- McKinsey and Company
- Matchboxology
- Quicksand

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### FOR MORE INFORMATION

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